Interior Concepts Brochure

Room-by-room design direction

A clear design direction before you start buying furniture, paint or finishes. This brochure summarizes the Modern Homes Spaces approach for creating a coherent modern interior without wasting budget on mismatched pieces.

What you receive

Included deliverables
• Design direction board with palette, texture and finish language
• Furniture scale notes and layout priorities
• Lighting mood plan with ceiling, task and accent layers
• Shopping priorities split into essential, upgrade and optional items
• Room-by-room checklist for living, dining, bedroom or entry zones

Pro tips

• Keep the main sofa between 65% and 75% of the wall length where possible.

• Leave around 36 in / 90 cm of clear walking path through primary routes.

• Use one strong focal point - fireplace, artwork, media wall or window view - and avoid competing focal points.

• Mix smooth, woven and matte textures so a neutral palette still feels warm.

• Repeat one metal finish in at least three places for a pulled-together look.

Suggested budget range

Essential refresh	$900 - $2,500	Paint, textiles, lighting updates and small furniture edits
Standard concept	$2,500 - $8,000	Core furniture, rug, lights and storage improvements
Premium transformation	$8,000 - $25,000+	Custom storage, built-ins, statement lighting and full room furnishing

Recommended timeline

Week 1: Brief, measurements, needs and inspiration review

Week 2: Concept board, palette and layout options

Week 3: Shopping list, material notes and final action plan

Featured project idea

A family living room with an oversized sectional was rebalanced using a slimmer sofa, wall-mounted storage, warm oak accents, washable performance fabric and two layered lighting zones.

Next step: use the website contact form to share photos, rough measurements, timeline and the top three problems you want to solve.